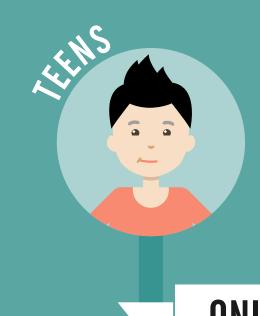
KEEPING UP with GENERATION APP: NCSA PARENT/TEEN ONLINE SAFETY SURVEY The Complex Digital Lives of American Teens







60%

Have created online accounts without parents' knowledge.

30%

Say parents are "not aware at all"

or "not very aware" of their online activities.

28% Suspect their teens have secret accounts.

or "not very aware" of what their kids are doing online.

57%

Say they are "not aware at all"

ONLINE RULES

Must report online incidents that make them feel scared

or uncomfortable.

Must share account passwords

with parents.

32%

TEENS

16%

Require teens to report any online incidents that make them

feel scared or uncomfortable.

67%

50% Must share account passwords

FACING PROBLEMS ONLINE

with parents.

65% 48% "Never" or "rarely" turn Say teens are likely to share to their parents for help. problems with them

40% Turn to friends first.

85% Hope teens would seek their help first.

39% OF TEENS

RECEIVED SOME SORT OF

ONLINE HARASSMENT

WERE MAINLY ABOUT:

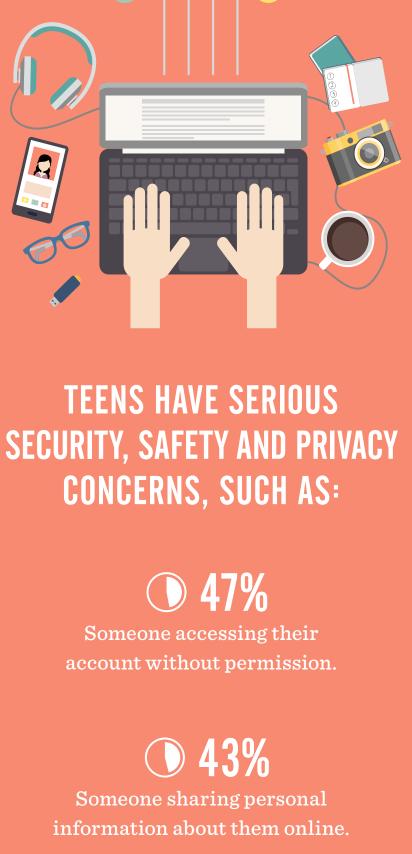
52%

Something they said or did.

"most" or "all the time".

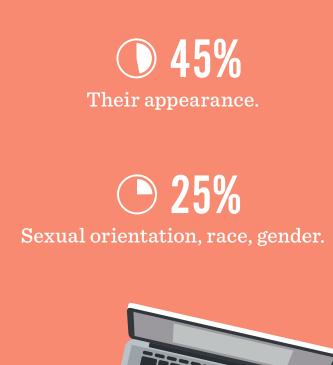
(I.E. CYBERBULLYING) LAST YEAR. CRUEL MESSAGES

NAVIGATING NEGATIVE ONLINE EXPERIENCES



THAT THEY MAY BE TARGETED BY

35%



Receiving unwanted communications that make them uncomfortable. ONE IN FOUR TEENS (27%) ARE "VERY CONCERNED"



EXTREME POLITICAL OR RELIGIOUS CONTENT





Microsoft surveyed a sample of 804 online teens ages 13 to 17 and a separate sample of 810 online parents of teens ages 13 to 17 between June 7 and 10, 2016. Based on a confidence interval of 95 percent, the margin of error for both surveys is +/- 3.5 percentage points. For the full report and advice on rethinking the family tech talk, please visit www.staysafeonline.org